

North American Team Attempts Land Speed Record at 800MPH!

Ed Shadle, who holds the B Street Roadster class record, plans to perform medium speed, in preparation to become the fastest man on earth. Shadle's mission, is to shatter the world's land speed record with **North American Eagle (NAE)**—a Lockheed F-104 Starfighter/land vehicle conversion presently undergoing the test runs necessary for setting new land speed record **in excess of 800 MPH.**



“Continuous testing is the vital key to our success—clearly the horsepower is there and we know it will go fast,” says a confident Shadle and he has good reason to boast. The conversion of a celebrated Mach 2 fighter jet to the equivalent of every hot rodder's dream is no easy feat and it has presented a number of



challenges to Shadle, and his team of 36 highly trained engineers and technicians who have donated their time and skills to this project. Their persistence has paid off

though tests conducted at Rogers Dry Lake, at Edwards Air Force Base have convinced the NAE team that a land speed goal of 800 MPH or higher is achievable.

The current land speed record of 763 MPH or Mach 1.2 was set the 15th of October 1997 by Andy Green of Great Britain and the ***Thrust SSC***. Ed, his craft, and his American-Canadian team intend to change all that.



“Clearly, this project is more than breaking a land-speed record, it’s about history and the opportunity to be a part of it---more than a mere footnote in the *Guinness Book of World Records*,” says Shadle proudly. Before the conversion, this F-104 had a particularly significant history having served as a chase plane for the X-15 project and flown by a virtual Who’s Who of aviation---test pilots Chuck Yeager, Scott Crossfield, Pete Knight, and former shuttle pilot Joe Engle. Now, christened as the *North American Eagle*, it is destined to make history again.

While the overall project goal is to safely achieve a ground speed record of 800 MPH, the NAE project is also a test bed for significant research.

Parachute deployment tests have proven invaluable towards the design of spin

recovery chutes for jet fighters. The **NAE** has been fitted with over fifty accelerometers, microphones, and strain gauges used to collect and evaluate critical data concerning the structural integrity, magnetic braking and propulsion systems at extreme speeds.



NAE also serves as a prototype for the study of high performance vehicles such as high-speed rail transport and scram jets that top Mach 1 or more.



The team is seeking an exclusive sponsor to make their dream a reality. The North American Eagle can make a sponsor's desire for major positive exposure to many existing and prospective customers become a reality too.

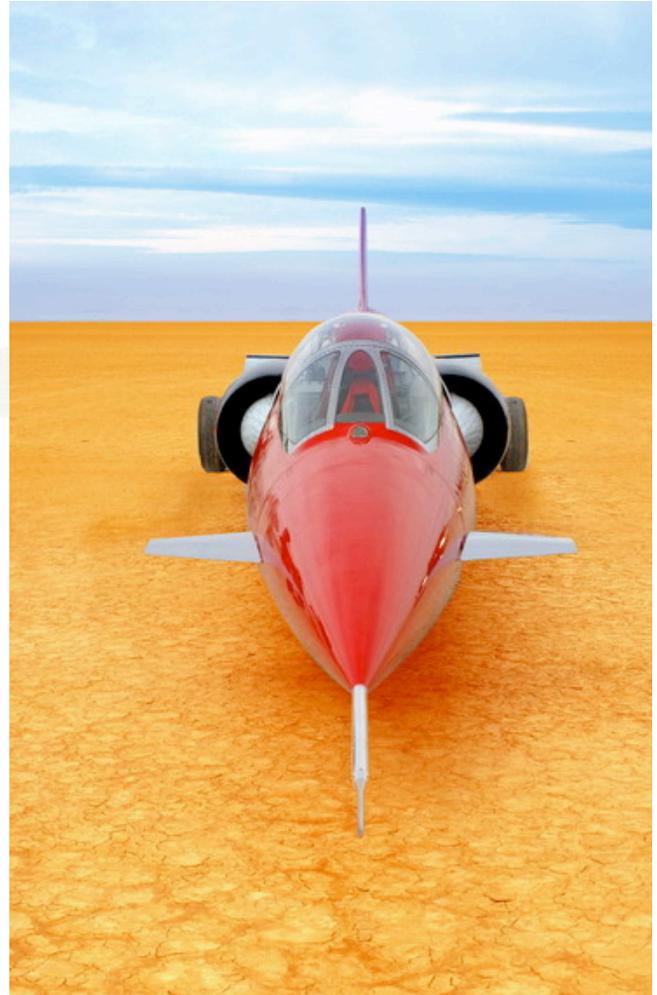
Consider this; There have been 59 million hits on ThrustSSC's website, the current record holder.

- SPEED Channel reaches millions of viewers during each weekend
- 2015 will be the 18th Anniversary of the current Land Speed Record. What better time than now to cover the event?

The Bottom Line

North American Eagle is offering exclusive sponsorship to one company to brand the vehicle with their logo and corporate colors. Unlike NASCAR, where there are dozens of cars in each race with numerous sponsors on each car, there is only one vehicle attempting to break the land speed record.

The sponsor of the NAE team can expect to have at least five years of coverage while the team holds the record. During the peak of this time you can expect significant coverage on almost every television in the world!



**For more information on sponsorship, please contact Douglas Schwartz,
Principal, SterlingCi, 408 246-3749 or doug@sterlingci.com.**

